

Question

You are a data analyst working for a retail company that operates in multiple regions across the country. The company uses Power BI to monitor sales performance, customer trends, and inventory management. Your task is to prepare a report and dashboard that will help the Sales Manager understand which products are performing well, how different regions are contributing to overall sales, and identify any drop in monthly revenue.

In your answer, explain the following:

1. The steps you would take to import and clean data in Power BI.
2. How you would design the report to allow interactive filtering and deep analysis.
3. What visuals would be most appropriate for displaying regional sales comparisons, monthly trends, and top-selling products.
4. The difference between the report and the dashboard you would create for the Sales Manager.
5. How you would ensure the Sales Manager gets automatic updates when new sales data is available.