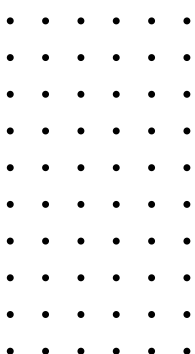
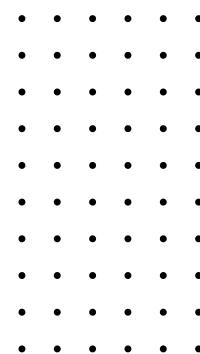




WISDOM TUTORING ACADEMY PTY(LTD)

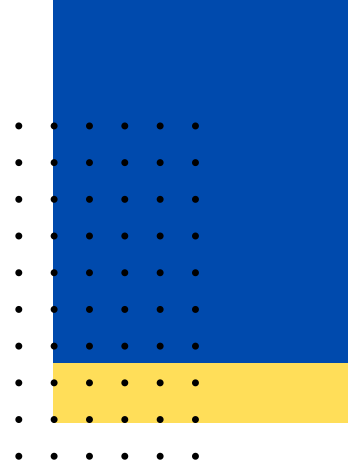
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WTA PROFILE 2024

www.wisdomtutoringacademy.co.za

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COMPANY OVERVIEW

About Us

Wisdom Tutoring Academy PTY(LTD) is a tutoring company dedicated to helping high school learners achieve academic success and prepare for their future success. We specialize in providing comprehensive matric rewrite classes, high school tutorials and introductory computer literacy courses. Our mission is to empower learners with the knowledge and skills they need to excel academically and thrive in this current digital age.

OUR PROCESS

Vision

To become the leading provider of matric rewrite support and computer literacy training, transforming the educational landscape and fostering a culture of lifelong learning as we build an informed community of future leaders.

Mission

To provide accessible, high-quality and affordable educational support to learners, enabling them to excel in their studies and achieve their matric certification while gaining basic computer skills for the current digital world and future success.

We are dedicated to cater also for high school learners who need assistance in Maths and Science subjects so that they reach their full academic potential and achieve the best results possible.



COMPANY VALUES

Our core values as an Academy includes:

1. Academic Excellence: Ensure a high pass rate among our matric rewrite students as well as the extra class candidates for lower grades.
2. Accesibility: Provide affordable tutoring services to a wide range of learners, including those from underprivileged backgrounds (Onsite and Online tutorials)
3. Digital Literacy: Equip learners with fundamental computer skills to enhance their employability and academic success.
4. Growth and Expansion: Expand our reach to multiple locations within five years.





OUR SERVICES



MATRIC REWRITE CLASSES:

- Comprehensive tutoring in all matric subjects
- Personalized learning plans to address individual learner needs with regular assessments.



EXTRA CLASS TUTORIALS:

- Subject-specific tutorials to reinforce classroom learning
- Small group sessions to facilitate better understanding



WEEKEND TUTORIALS AND ONLINE LEARNING

- These classes accommodate learners' schedules and are very flexible to meet learner needs based on their location.



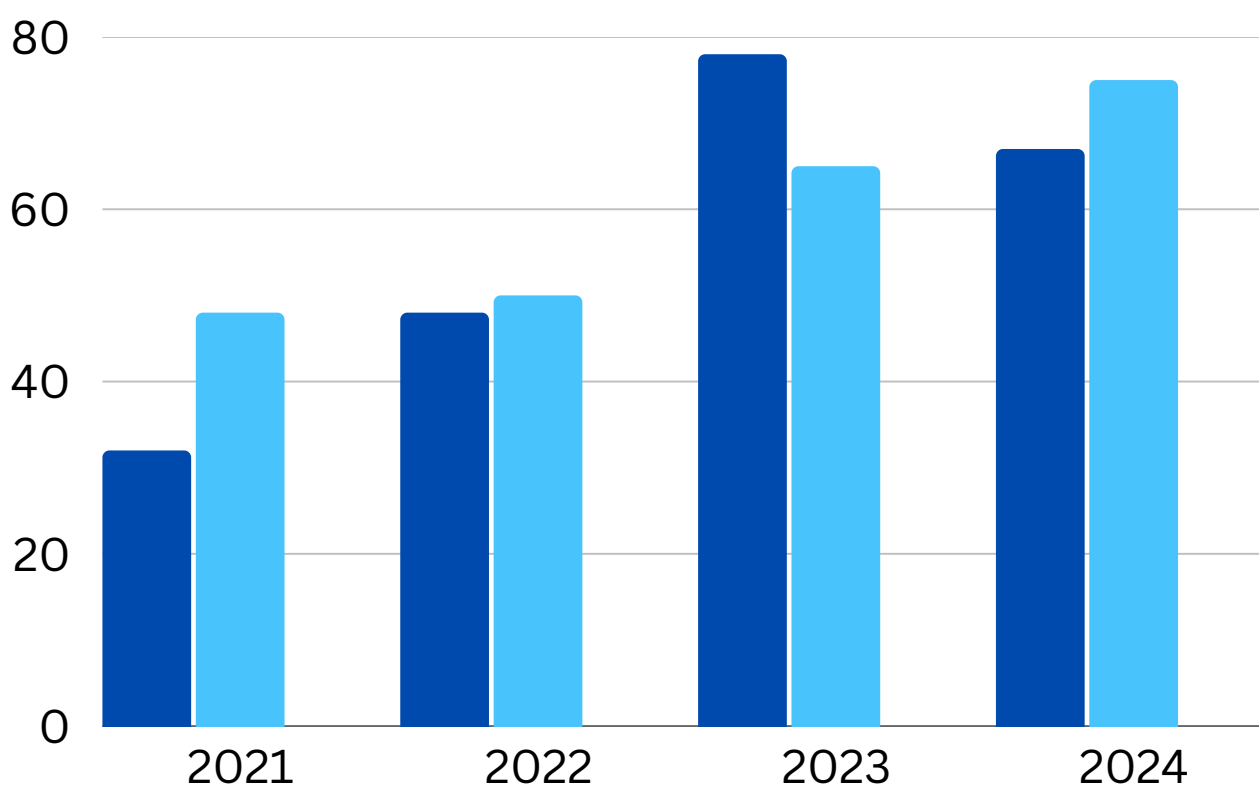
FUNDAMENTAL COMPUTER LITERACY CLASSES:

- Basic Computer skills: Word processing, Excel spreadsheets, Graphic design, internet navigation etc
- Practical hands-on training sessions
- Certification upon completion of the course

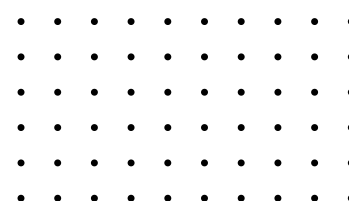
COMPANY CHART

The chart below shows an analysis of the results obtained over the years since the company was established from 2021 up to the current year. The Bar chart shows the difference in pass percentage for students who wrote their exams in June for supplementary examinations and those upgrading in the October/November examination over the years.

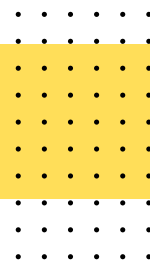
WTA has shown tremendous growth in performance over the years.



- PASS RATE FOR JUNE CANDIDATES
- PASS RATE FOR NOVEMBER CANDIDATES



BUSINESS OVERVIEW



Core Values

We pride ourselves to be the best matric rewrite support center that prioritizes on academic excellence and skills development in our catchment area and beyond. We believe in vast innovation on the educational landscape by putting in place systems and strategies to satisfy learner needs in improving academic performance.



Partners

We are currently a self-funded company that is however open to sponsorship opportunities.



Distribution Channel

1. Online Marketing:
 - Social media campaigns
2. Offline marking:
 - Distribution of flyers, posters and brochures
3. Referral program: Incentives for referred candidates
 - Collaboration with school counsellors to recommend our services.

MEET THE TEAM

The education sector, particularly supplementary education is experiencing growth due to increased competition and the demand for higher academic performance and WTA hires qualified and experienced tutors to make academic excellence a reality. Our tutors provide a supportive learning environment with a focus on individual learner needs, using a comprehensive curriculum that is aligned with national education standards.

WTA has the most effective and dependable group of young people who are inspired and motivated to teach.



Tanga Mtwakazi

CEO (Director)
LS & Geo Tutor



Mba Sipho

Operations Manager
Math & Physics tutor



Mabhosa Bawokazi

BS & Eco Tutor



Zicina Nonceba

Office Admin



Ndila Sinethemba

ML & ACC Tutor



WTA

Learners



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Contact: +2769 102 4410/+27633266573